

Martin W. Smith

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RELEVANT EXPERIENCE

UX/UI Designer – Iron Mountain, Boston, MA

May 2023 – November 2023

- Established a thorough design process to ensure web components for the new ironmountain.com marketing website met customer needs and business goals, along with complying with brand guidelines for digital cohesiveness.
- Expanded upon user stories of 50+ web components to align with Sitecore CMS functionality. Ensured the implemented design system was atomic and responsive in nature while adhering to accessibility guidelines.
- Reduced the number of bugs logged regarding typography, color, and spacing by taking lead managing engineering and QA teams throughout sprints.

Website Designer – Self-Employed, Seattle, WA

Oct. 2020 – May 2023

- Spearheaded website redesign processes with nonprofit clients by submitting comprehensive proposals detailing business and content insights, competitive analyses, and heuristic evaluations.
- Presented walkthroughs of mockups and prototypes in Figma to showcase proposed visual elements, interactive functionality, and usage of relevant components to clients for content building.
- Single-handedly developed websites using WordPress CMS, HTML, and CSS. Documented anticipated usage of designed web components for building pages for clients upon handoff.

UX Designer, Western Washington University – Western Washington University, Bellingham, WA

Capstone Project | Sept. 2020 – Dec. 2020

- Took initiative jumpstarting the ideation process of how to update web content and information architecture for the school's Computer Science department to make graduate student resources more accessible to the public.
- Produced about 9 pages of new content by leveraging the organization's design system and component library. Effectively mapped content that assisted the department with content creation for their graduate student population.

Junior Product Manager, Western Washington University – Western Washington University, Bellingham, WA

Capstone Project | Jan. 2020 – Dec. 2020

- Uncovered the need for an internal SaaS tool and related features by conducting qualitative research and SME interviews about the graduate student advising process.
- Led a team of two engineers in development of database types and features, used expertise of user flows and object-oriented design to advocate and prioritize client-needed features during sprints.

EDUCATION

Master of Science – Information Management

User Experience (UX) Specialization

University of Washington

Sept. 2021 – Aug. 2022

Bachelor of Science – Computer Science

Minor in Music – Piano Performance

Western Washington University

Sept. 2016 - Dec. 2020

RELEVANT COURSEWORK

Advanced Prototypes, Research & Design Methods for Interactive Systems, Data Visualization, Technical Writing, Human-Computer Interaction, Designing Information Experiences, Strategic Leadership & Management

TOOLS

Highly proficient in Figma, Adobe Photoshop, HTML, CSS, JavaScript, Prototyping, User Flows, Heuristic Evaluations, Information Architecture, Mobile & Responsive Design, Usability Testing, WCAG 2.0.

Working proficiency in Design Systems, Atomic Design, Material Design, Miro, Contentful, Adobe Illustrator, Adobe Creative Suite, User Research, JavaScript, User Testing, A/B Testing, Product Conceptualization, Competitor Analysis.