

Martin Smith

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EDUCATION

Master of Science – Information Management

User Experience (UX) Specialization

University of Washington

Sept. 2021 - June 2022

Bachelor of Science – Computer Science

Minor in Music – Piano Performance

Western Washington University

Sept. 2016 - Dec. 2020

RELEVANT COURSEWORK

Advanced Prototypes, Research & Design Methods for Interactive Systems, Data Visualization, Technical Writing, Human-Computer Interaction, Designing Information Experiences, Strategic Leadership & Management, Database Systems, Object-Oriented Programming

WORK EXPERIENCE

Website Designer, Freelance – Seattle, WA

Oct. 2020 – Present

- Defined design frameworks and information architecture for updating client websites based on analysis of individual organizational requirements and primary user insights.
- Designed prototypes, content layouts, and user flows through Figma to visualize and communicate user interactions of websites.
- Outlined key design insights and established actionable steps to clients by establishing a timeline for innovating, editing, and publishing webpage content with WordPress.

Computer Science Tutor, Western Washington University – Bellingham, WA

Jan. 2019 – Dec. 2020

- Mentored 50 students weekly by explaining general Computer Science and debugging concepts.
- Evaluated tutoring process with the Lead Tutor to better support students within in-person and remote environments.
- Organized, created, and led workshops that introduced students to new technical concepts and software tools.

PROJECTS

Ferry Watch – Washington State Ferries, Seattle, WA

July 2022 – Aug. 2022

- Translated observational findings and desk research into user journey diagrams that communicated needs for stronger visibility of ferry scheduling around the Seattle and Puget Sound region.
- Established visual style guide to provide consistency within the prototype design for a mobile application that displays real-time location of their ferries and standardized schedules.

Graduate Program Manager – Western Washington University, Bellingham, WA

Jan. 2020 – Dec. 2020

- Validated the need for a SaaS design intervention by conducting qualitative research and SME interviews about the graduate student advising process.
- Engaged with clients and developers throughout the design process by communicating design and functionality needs and establishing roadmaps that prioritized feature development during sprints.

TOOLS

Highly proficient in Figma, Adobe Photoshop, HTML, CSS, Prototyping, User Interviews, User Flows, Persona Building.

Working proficiency in Adobe Illustrator, Adobe Creative Suite, WordPress, Java, JavaScript, React, Git, R, Python, SQL, Information Architecture, Heuristic Evaluations, User Testing, Observational Studies, Wayfinding.