

Martin Smith

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EDUCATION

Master of Science – Information Management

User Experience (UX) Specialization

University of Washington

Sept. 2021 - June 2022

Bachelor of Science – Computer Science

Minor in Music – Piano Performance

Western Washington University

Sept. 2016 - Dec. 2020

RELEVANT COURSEWORK

Advanced Prototypes, Research & Design Methods for Interactive Systems, Data Visualization, Technical Writing, Human-Computer Interaction, Designing Information Experiences, Strategic Leadership & Management, Database Systems, Object-Oriented Programming

WORK EXPERIENCE

Website Designer, Freelance- Seattle, WA

Oct. 2020 – May 2021; Apr. 2022 - Present

- Defined design frameworks for updating client websites based on analysis of individual organizational requirements and primary user insights.
- Designed prototypes, content layouts, and user flows through Figma to visualize and communicate user interactions of websites.
- Outlined key design insights and addressed actionable steps to clients by establishing a timeline for developing, editing, and publishing webpage content using WordPress.

Computer Science Tutor, Western Washington University - Bellingham, WA

Jan. 2019 – Dec. 2020

- Mentored 50 students weekly by explaining general Computer Science and debugging concepts.
- Evaluated tutoring process with other tutors to improve student support within in-person and remote settings.
- Organized, created, and led workshops that introduced students to new technical concepts and software tools.

PROJECTS

West Seattle: Seacrest Park & Water Taxi Wayfinding – University of Washington, Seattle, WA

Feb. 2022 – Present

- Analyzed observational findings and desk research to build user journey diagrams that communicated needs for stronger visibility around Seacrest Park, the King County Water Taxi, and West Seattle.
- Built user surveys that generated actionable insight about where physical signs would be best located to provide the highest benefits for the King County Water Taxi and wayfinding around the West Seattle area.

Graduate Program Manager – Western Washington University, Bellingham, WA

Jan. 2020 – Dec. 2020

- Conducted qualitative research through stakeholder interviews to collect feedback about graduate advising process that validated the need for design intervention.
- Engaged with clients and developers by communicating design and functionality needs of administrative application and website content, while working with development in establishing roadmaps that prioritized features during sprints.

TOOLS

Highly proficient in Figma, Adobe Photoshop, HTML, CSS, Prototyping, User Interviews, User Flows, Persona Building.

Working proficiency in Adobe Illustrator, Adobe Creative Suite, WordPress, Java, JavaScript, React, Git, R, Python, Tableau, Heuristic Evaluations, User Testing, Observational Studies, Survey Design, Wayfinding.